

Re-cap from the American Cutting Horse Association

Board of Directors Meeting

March 14, 2017 4 P.M.

**Called To Order:** President Jason Borchardt called the meeting to order at 4:16 p.m.

**Those present:** Trent Bell, Jason Borchardt, Jennifer Bowers, Troy Buchanan, Mike Combs, Kyle Cox (by phone), Adam Cunningham, Robert Fuentes, Cletus Hulling, Jana Lowe, Brandon Smith (by phone), Jeremy Vernon, Chris Woods.

**Those Absent:** Mike Crumpler, Sr. (excused).

**Approval of Minutes:** Chris Woods made a motion to approve the minutes after correction was made. Jeremy Vernon seconded the motion. **Motion Passed.**

**Budget and Finance:** Membership dues and six percent fees are down. This due to the number of shows being down for the months of January and February. March and April will be good shows and the six percent fees and membership dues should begin to pick up. Financially the association is sound, up 16 % YTD. Association Liability Insurance has been paid for 2017.

**ACHA Weekend:** Linda Lane has hired judges for Saturday and Sunday. Jim Carr for Saturday and Leslie Shaw for Sunday. We are still working on getting one more judge for Friday. The cattle will be furnished by John Hightower.

There will be a Fajita Dinner catered by Los Fuentes on Saturday night at \$10.00 per plate starting approximately 6 p.m. during cattle being settled. Will have an invocation before eating. We will plan on 150 plates and tickets will be sold right at the door for cutters and spectators.

There will be no live auctions this year. In the past they have been very time consuming with very little participation.

The show will start at 8 a.m. on Friday and Saturday. Sunday classes will start at 9 a.m. The practice pen will open at 7:30 am. There will be a cowboy breakfast each morning around 8 a.m. Breakfast tacos and coffee will be provided. Robert Fuentes volunteered to furnish breakfast.

There will be Cowboy Church Sunday Morning at 11 a.m. by Mike Randolph

There was much discussion on entry fees. A copy of ACHA Weekend flyer was handed out to all the board members. Some changes were made to flyer as far as entry fees and working order. Linda was asked to correct flyer before sending out. Jason mentioned that, on weekend shows, when the \$200.00 threshold was hit entries seemed to go down and that we need to be conscious of the entry fees.

Buckles have been covered for the weekend. Headstalls or knives were suggested for second prize. Chairs or notebooks were suggested for 3<sup>rd</sup> place. Chris Woods is working on getting a sponsor for one out of the money prize.

**Championship Show:** A total of six saddles have been covered by sponsors. There are seven saddles left to be covered. Billy Owen to donate \$500.00 for Top Hand Award. Bell County Expo to be put on website due to their donating \$500.00 for the Red Randolph scholarship award and the \$3000.00 refund at the end of the Championship show.

**Sponsorships:** Nothing further at this time.

**Affiliates / Long Range Planning:** Nothing at this time.

**Youth Committee:** Nothing at this time.

**Judges Committee:** No complaints have been submitted.

**Professional Trainers:** Nothing at this time.

**Non-Pro Committee:** Troy Buchanan reported that one individual has asked for his Non-Pro card. NCHA has given him his Non-Pro card back. Mike Combs to talk to this individual to verify his Open lifetime earnings.

**Rules Committee:** Jennifer Bowers reported there is some confusion among the membership about the format for the fall show. She suggested explaining on the website what we are doing for September and the Championship Show in December.

**Limited Aged:** Cletus Hulling reported there will be Limited Aged events at the APHA Show in July at Fort Worth.

**Office and Website:** Linda Lane reported she needs pictures to go on the website. Jason asked for the Trainers to put pictures from their barn on the website and encourage other trainers to do the same. Jason to make contribution to help cover some of the cost of the website.

Jason reminded the board the plan is to communicate to the membership to go to the website for the Rule Book. By going electronic with the rule book, the association will save over \$3,000 every other year on printing.

Jennifer Bowers made a motion to have rulebook on website for membership access. Cletus Hulling seconded. **Motion Passed.**

**Old Business:** Some negative propaganda about ACHA has shown up on the internet. ACHA face book page has been hacked. Going to be tighter with password information. We have created a new IP address: [americancuttinghorse.com](http://americancuttinghorse.com)

Three Australian youth cutters have showed and it was televised at the end of March and right after ACHA weekend in May. We bought a 30 second spot to promote ACHA. Did interviews. Shared upcoming events. Plugged our affiliates. Talked about ACHA as a whole. In turn they would like to host 3-6 of our cutters over there. How awesome to go over there and promote cutting in Australia. They have about 10 adult cutters that want to come over here. This is very positive for our association. We are an association for everybody. Our mission statement is getting out there.

**Adjourn:** Mike Combs made a motion to adjourn at 5:54 p.m. Jennifer Bowers seconded the motion. **Motion Passed.**